IN THE CLAIMS

Please amend claims 169, 183, 185, 194, 251-258, 260-261, and 263 as follows:

--169. (CURRENTLY AMENDED) A system as defined in claim 168 wherein said at least one machine recognizable feature has associated therewith a data link which is recognized by said feature recognition unit.

183. (CURRENTLY AMENDED) A system as defined in claim 179 wherein said "information superhighway" data link comprises an integrated services digital network ("ISDN") ~~network~~.

185. (CURRENTLY AMENDED) A system as defined in claim 179 wherein said "information superhighway" data link comprises a cable access television line ("CATV") ~~line~~.

194. (CURRENTLY AMENDED) A system as defined in claim 179 wherein said "information superhighway" data link comprises a radio frequency ("RF") cellular network.

251. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a personal digital assistant.

252. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to an Internet appliance.

253. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a television set.

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254. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a cellular telephone.

255. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit is linked to a personal digital assistant.

256. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit comprises a portion of a remote control.

257. (CURRENTLY AMENDED) A system as defined in claim 242 wherein said feature recognition unit comprises a portion of a handwriting implement.

258. (CURRENTLY AMENDED) A method of providing a user access to programming material, comprising the steps of:

~~im~~printing a machine recognizable feature within a printed stationary;

scanning said machine recognizable feature of said printed stationary; and

transmitting data associated with said machine recognizable feature via a communication link to access said programming material, wherein said programming material is related to said printed stationary.

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260. (CURRENTLY AMENDED) The method of claim 258 wherein said machine recognizable feature is selected from a group consisting of bar code, universal product code, invisible bar code, magnetic code, printed character, symbol, ~~icon,~~ invisible indicia, two-dimensional figure, icon, invisible icon, watermark, invisible watermark, digital watermark, series of alphanumeric characters, binary code, ~~digital watermark,~~ magnetic strip, code, analog pattern, and hieroglyphic character.

261. (CURRENTLY AMENDED) A method of providing a user access to supplemental programming material associated with a printed stationary, comprising the steps of:

~~im~~printing a machine recognizable feature within said printed stationary wherein said machine recognizable feature has associated therewith a command sequence for accessing programming material;

scanning said machine recognizable feature within said printed stationary and downloading data indicative of said machine recognizable feature via the Internet to a remote server;

accessing programming material from said remote server; and

transmitting said programming material to said user allowing said user to perceive said programming material in a humanly perceivable form, wherein said program material is related to said printed stationary.

263. (CURRENTLY AMENDED) The method of claim 263 wherein said machine recognizable feature is selected from a group consisting of bar code, universal product code, invisible bar code, magnetic code, printed character, symbol, ~~icon,~~ invisible indicia, two-dimensional figure, icon, invisible icon, watermark, invisible watermark, digital watermark, series of alphanumeric, characters binary code, ~~digital watermark,~~ magnetic strip, code, analog pattern, and hieroglyphic character.--